

NORTHLAND INSIDER

NEWSLETTER / September 2016



NORTHLAND CENTER

NORTHLANDCENTERMN.COM

UPCOMING

SFM Foundation is accepting donations for silent auction and raffle items for the fifth annual Ladies' Night Out- see page 2 for details.

Do you have a charity your company would like to promote? Contact northlandcenter@cushwakenm.com

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FEATURE STORY

by: Joan Firnhaber

“A great people has been moved to defend a great nation. Terrorist attacks can shake the foundations of our biggest buildings, but they cannot touch the foundation of America. These acts shattered steel, but they cannot dent the steel of American resolve. America was targeted for attack because we’re the brightest beacon for freedom and opportunity in the world. And no one will keep that light from shining.”

President George W. Bush, September 11, 2001

This September marked 15 years since terrorist attacks occurred on September 11, 2001. As we stop to remember all of the thousands of lives touched by this tragedy it is important to remember the unity that this brought to our nation, the selflessness of those who responded and how this event changed our nation forever. It is also important to remain vigilant.

In late September, Northland Center will conduct its annual fire evacuation drill. We encourage you to actively participate in this exercise. Does your company have a designated meeting spot? Once at the meeting spot, how does your company account for all employees? We encourage everyone to make time to practice.

Our nation has changed since that day 15 years ago. Children as early as kindergarteners are being taught in school and have drills to practicing “Sheltering in Place”. The model “Run, Hide, Fight” is another model that is being promoted by many agencies for active shooter scenarios. What is important is that you have a plan. And if you practice that plan, it will likely run more smoothly than if you hadn’t practiced. If you need more information on emergency preparedness, see our tenant handbook for some guides on how to respond to various emergency situations.

Finally, when you see something that is odd, trust your gut and say something. Astute tenants called Property Direct Dispatch Center to report an individual who was attempting to enter tenant suites and was taking photos of the building. This repeat felon and several other repeat offenders were later apprehended. The fact that police were notified of this suspicious activity at Northland Center helped tie several key pieces of information from other crimes together which lead to their arrest. Kudos to our watchful tenants! I encourage everyone to get to know the other tenants in the building and help grow the community that watches out for one another.



NORTHLAND CENTER REFERRAL

Northland Center is offering a \$500 VISA gift card for leasing referrals that turn into a lease and for referrals that turn into a showing, two (2), \$25 coupons for Isabella’s Café or VIP Auto Detailing. Contact Dan Wicker at dan.wicker@cushwakenm.com or Bill Rothstein at bill.rothstein@cushwakenm.com



NORTHLAND CENTER

UPCOMING TENANT CHARITIES

Shop for a cause on November 4

The SFM Foundation is holding its fifth annual Ladies' Night Out - *Shopping for Scholarships* event from 6-9 p.m. on Friday, November 4, at the DoubleTree by Hilton Hotel Bloomington - Minneapolis South, which is just down the road from Northland Center at the intersection of 494 and Highway 100.

All proceeds provide post-secondary scholarships to Minnesota, Wisconsin and Iowa students whose parents were killed or seriously injured in workplace accidents.

Vendors will be there to sell clothing, jewelry, skincare, spa products, food, spices, cooking oils, kitchen gadgets, salon services, homemade goods and other gifts. It's the perfect opportunity to get your Christmas shopping done early and all in one place.

Other activities include: silent auction, raffles, wine pull, photo booth, massages, desserts, cash bar and more.

Event tickets cost \$25 in advance or \$30 at the door and can be purchased online at sfmfoundation.com.

Sponsorships and donations wanted

Be part of Ladies' Night Out by sponsoring the event! Sponsorships range from \$500 to \$1,000. Custom level sponsorship can also be arranged.

SFM Foundation is also accepting donations for silent auction and raffle items. Email info@sfmfoundation.com.

Please join us on November 4! Visit sfmfoundation.com for full details on the event.



Would you like to promote an upcoming charity drive? Contact northlandcenter@cushwakenm.com to have your event featured here!

PLAZA RENOVATION UPDATE

The plaza is well underway with the below remaining work to be completed:

- Camaru wood cladding is being installed around the existing cement planter boxes.
- Waterproofing of the planters around the pyramid skylights will take place the week of 9/19, weather permitting. Once this work completes, the soil and final plant materials will be planted.
- Once planting completes, the new deck will be installed on the West side of the pyramid skylights. New furniture, which will include both soft seating areas as well as tables, will then be set up.
- Look for future announcements of the grand opening party.

GREEN/SUSTAINABLE ITEM

The energy it takes to recycle is nothing compared to the energy it saves.



If it seems like too much effort to recycle, consider this: most people use 25,000 cans in their lifetime, and it takes 95% less energy to make aluminum cans from recycled material than it does to produce them from scratch. In fact, when you trash a single can, it's like dumping 6 ounces of gasoline. Every can counts. Recycle more.



RETHINK
RECYCLING





NORTHLAND CENTER

TENANT FEATURE

This month we interviewed Wyde Corporation. They have been at Northland Center since July 2015 and are located in the 3600 building, suite 330. Please take a moment to get to know what they do and how they have enjoyed their time so far.

Wyde Corporation (WC):

WC: Mphasis Wyde, a 100% wholly owned subsidiary of Mphasis, is a publicly traded global services provider with \$ 1 Billion in annual revenue is a market leader in policy administration software & solutions for group life & supplemental insurance. We are headquartered in Bloomington, Minnesota, USA, with offices in Canada and a modern Research & Development Center in Paris, France. More information about our products and services is available at www.wyde.com

We are the creator of Wynsure, a proven software platform, at many of the leading insurance carriers in North America and Europe. Wynsure is a multi-language, multi-currency, easily configurable software product that offers end to end business solutions in hosted & cloud environments for the Group Benefits market.

NC: How long has Wyde Corporation been in business?

WC: Wyde began as a company in 1996 in Paris, France. We expanded into the US and then to Canada shortly afterward. We joined the larger Mphasis family in 2011.

NC: How many employees are located at Northland Center?

WC: We have just over 50 employees headquartered in the Bloomington office at Northland Center. Mphasis maintains over 22,000 employees worldwide.

NC: What made Wyde Corporation locate to Northland Center?

WC: We are relatively new at Northland Center having moved here in the middle of 2015. Our previous location simply could no longer support our operations and priorities. We chose Northland Center for numerous reasons including location, infrastructure, reputation/image, amenities, environmental responsibility and local property management.

TENANT FEATURE (CONT.)

NC: What types of community involvement does Wyde Corporation do/have?

WC: Mphasis Corporate Social Responsibility -

At Mphasis, we understand the need to impact our societies beyond the world of business. As front-runners in technology related-solutions, our efforts in corporate responsibility hone in on these strengths- bringing 'disruptive' technologies into the realm of education, livelihood and inclusion.

By designing a platform for Corporate Responsibility, we bring together thought-leaders and ideas from the academic, non-profit and corporate domains. Within the fields of education, livelihood and inclusion our effort will encompass:

1. Project Grants
2. Sector-specific Research and Development
3. Technology Department

<https://csr.mphasis.com/>

Additionally, we participate 2 annual initiatives from our local office in Bloomington based on children's health and medical research. These events welcome not only employees, but also friends, family and clients. If you are interested in joining us, please stop in!

- MS 150 – https://secure.nationalmssociety.org/site/SPageNavigator/BIKE_HOM_splash.html
- Extra Life - <http://www.extra-life.org/>

NC: Any other interesting facts or information would you like to share about your company?

WC: Recent Awards include:

- Ganesh Ayyar named as CEO of the year at CEO Connection's 2016 Mid-Market Awards
- DG's Computerworld Names Mphasis as One of the Top 20 Midsized Businesses to Work for in IT in the US
- Mphasis ranked #2 in Silicon Review's Top 30 Fastest Growing Tech Companies 2016 list

Mphasis **Wyde**

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NORTHLAND CENTER

SPECIALS:

Isabella's Café

September Breakfast Special



Any breakfast purchased in the month of September will receive a free Caribou Coffee



Northland Gift Shop



20% off shoe repairs - No need to drive anywhere else, drop off your shoes today!

Monday - Friday 8:00 am - 3:00 pm.

Accepts cash or checks only.



Oil Change Special

\$22.95

+ tax & disposal

- Lube, Oil & Filter Change
- Conventional oil (up to 5 quarts)
- Complete vehicle inspection
- Check all fluid levels
- Free car wash
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NORTHLAND CENTER

HOUSE CLEANING ITEMS:

LOADING DOCK AREA REMINDER: Please do not dispose of or abandon appliances and electronics of any kind in the dock area or in the trash/recycling containers. If you need help finding a vendor or location for proper disposal contact Property Management.



FITNESS CENTER LOCKER ROOMS:

Dressing rooms are private places for individuals, as are restrooms and we ask out of courtesy for others that people put their cell phones away in the locker room areas.

We have installed a dispenser for wipes in the fitness studio area for convenience. We ask that people wipe equipment and mats down after each use.

PETS: Personal pets and other animals are **NOT** allowed in either of Northland Center's buildings. Only service dogs are allowed.

CONFERENCE ROOMS: New AV equipment has been installed, please see instructions [here](#). Also, as a courtesy reminder when scheduling meeting times ALWAYS leave an extra half (1/2) hour at the end for staff to clean and set-up for next scheduled times.

BUILDING AMENITIES :

- Ink Plus | 612-382-0257
- Isabella's | 952-831-1698
- Gift Shop | 952-835-5694
- Solution Builders IT | 952-854-8188
- The Style Gallery | 952-835-4462
- VIP Auto Detailing | 612-869-3773
- ATM | Concourse level near Ink Plus
- Team, Excellence and Vision Conference Rooms
- Northland Fitness
- Bocce Ball Court
- Bean Bag Toss Board Games
- Farmer's Market/Seasonal CSA Program
- Dry Cleaning Service
- Shoe Repair Service

OUT ON THE TOWN!

Here is a look at what is going on in the Twin Cities area!

MN Renaissance Festival, Shakopee - Aug. 20th - Oct. 2nd
Visit www.renaissancefest.com for daily events and tickets.

MN Landscape Arboretum, Chaska - David Rogers' Big Bugs - fun and creative exhibit! Explore the grounds while running into 10 foot high bugs. Great role reversal of dimension and perception, now through Sept. 30th. Visit www.arboretum.umn.edu for more information.

Guthrie Theatre presents "Sense and Sensibility" Sept. 10th - Oct. 29th. Visit www.guthrietheater.org for ticket info and dates/times.

Minneapolis Institute of Art - Sept. 17th - Jan 29th presents Ink Bound: Paintings by Liu Dan, one of China's most renowned living artists, visit www.new.artsmia.org for details.

Chanhassen Dinner Theatre presents - Lerner & Loewe's "Camelot" - rediscover the romance and grandeur of Camelot, the romantic legend of King Arthur and Queen Guinevere, the dashing Sir Lancelot, Merlin the wizard and the Knight's of the Round Table. Opening Sept. 30th, for tickets and details go to www.chanhassendt.com

Lakeville Art Festival, Sept 17th - Sept 18th, 10am - 5 pm both days. Looking for something to do South of the River? Featuring over 70 local artist, music, food and drinks. When your done take a stroll though historic downtown Lakeville area. For details visit www.lakevilleartscenterfriends.org

St. Paul Oktoberfest, Rice Park - Sept. 16th - 18th. Experience Germany in St. Paul! Drink beer and listen to the sounds of German music. www.saintpauloktoberfest.org

Spirit of the St. Croix Art Festival, Hudson, WI - Sept. 24th and 25th. Celebrate the beauty of the St. Croix River and the historic river town of Hudson. Various local and regional artists showcasing their products, live music along with great food and beverages. Visit www.travelwisconsin.com for info.

Twin Cities Harvest Festival and Maze, Brooklyn Park - Sept. 24th - Oct. 30th - Navigate your way through a 20 acre corn stalk version of the MN Viking's new U.S. Bank Stadium. In celebration of the teams 55 year legacy and the new stadium. \$10 online - per guest/\$12 at the gate, kids under 36" free - Visit www.twincitiesmaze.com

Swing Night at the Wabasha Street Caves, St. Paul - Every Thursday, doors open at 6:00 pm, lessons at 6:15 pm by Arthur Murray Studios, live music from 7:00 pm - 10:00 pm. \$8.00 at the door. www.wabashastreetcaves.com

Saint Paul Art Crawl, Oct. 14th - Oct 16th, Support the Lowertown community and surrounding area artist in its 25th year fall art crawl. Go to www.saintpaulartcrawl.org for more info.

